RPS MOBILE MARKETING SOLUTIONS

SilverRocket

Custom Mobile Apps

Ever notice that **template** apps all look the same? They look... templatey! Now you can have a **custom** app for your specialty business, built the way **you** want! You pick the features... the graphics, the entire style of your own custom app, the way you want it for your customers and users.
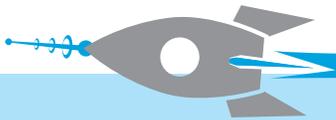
- Push Notifications to all your customers or a select group
- Geo-Fencing & iBeacons
- Loyalty/Frequency (card free, hassle free)
- Coupons: QR code or GPS
- 1 Hour of custom programming/month

Connect with your customers

When you engage your customers with a well-designed, interactive app, it drives additional sales from current customers, and **new sales** from future referred customers.

When people download your app...[*]

45.8% visited a store more often

40.4% bought more products

35.8% told a friend about a store

30.8% encouraged friends to visit a store

[*]Source: ABI Research

Reach your customers 24/7

Now you can engage your customers in real time, day or night. You can talk to them about what they want to talk about. Catch your customers and be in front of them when they're most likely to make a purchase. Reaching the Right Audience, at the Right Time, with the Right Offer.

Mobile apps allow you to build a direct relationship with your best customers.

Use the same tools the big chains are using to grow their business 30%.

Stop wasting money on
- Direct mail that is tossed in the trash
- Email that is never opened
- Newspaper ads that are never read

Push messaging has a greater response than email
- 50% higher open rate
- 10x higher click-through rates
- 1200% greater conversions

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These are just a few ways your custom-built app will attract customers to download and use your app. These features will engage your customers, increasing your sales and growth.

Current Event Calendars keep your customers informed on all the important events you have going on. You have no wasted paper or printing costs.

Communicate with Push Notifications to deliver important updates about changes, specials, offers, and sales. Share information to all app users with one step.

Restaurant Menu or Inventory Lists so customers can order directly with their mobile phone app or your staff can create an order from anywhere in your location.

GPS Coupons enable electronic coupons to be sent to your customers within a certain radius of your business. Drive business during slow times or sell those products that are not moving.

QR Coupons are one-use coupons to redeem by scanning a specified QR code. Save thousands of wasted dollars on inefficient print and/or mail campaigns.

Loyalty Programs (no Card needed) are what your repeat customers demand! They want a discount or something free. These loyalty programs encourage repeat visits or purchases.

Social integration: LinkedIn, Facebook, Twitter, Google+, etc. The fastest way to get new customers is to get your customers talking about you or sharing.

Shopping Cart to sell your products and services inside your mobile app. Full integration built into your app. This is where most dollars will be spent.

Payment Gateway Connections to run payments easily and safely. We do all the integration for you with your new merchant account with us.

One Touch Calls. No numbers to save or remember. Customers are on the move—make it easier for them to reach you and watch your sales increase!

Give customers multiple ways to reach you. Today's customers want an app with a mobile website, email, and GPS directions to find and reach you.

Analytics – Powerfully track how many customers are using your app. View your most profitable users and customize marketing to target these most valuable customers directly.

Don't see the feature you want?
That's ok, we can build it for you.
That is what is great about a **custom** app.

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